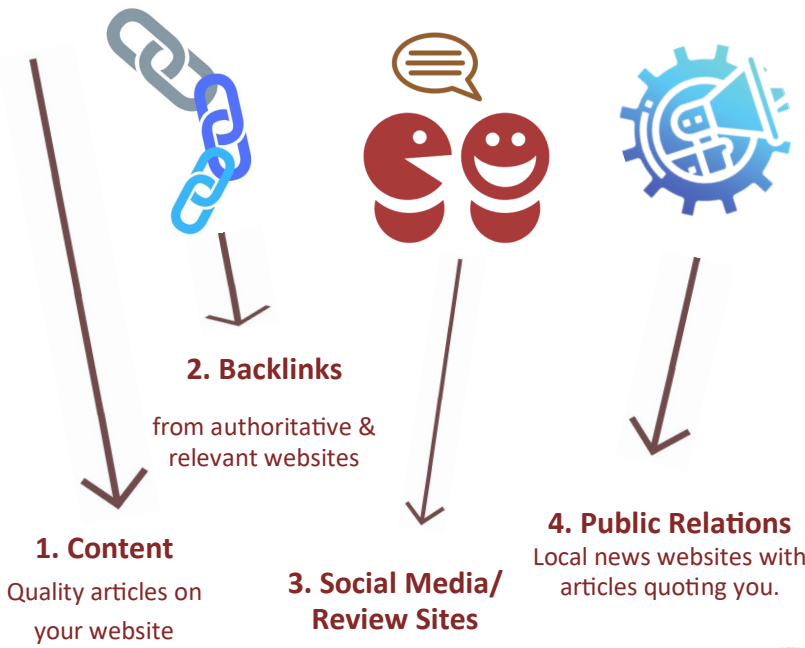


SEO for Home Care

From Leads to Sales



Lead Capture
Offer of free whitepaper, infographic, survey, etc.

Get Our Free Whitepaper: **50 Ways to Make Your Senior Safe**

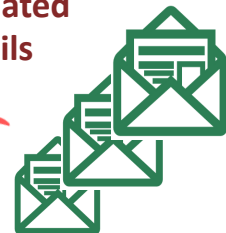
* indicates required

Email *

First Name *

Triggers Welcome Email

Automated Emails



Marketing Person
follows up with emails, phone calls, direct mail, and visits.



Most Avid Subscribers

Search Engine Optimization increases your search ranking and draws calls and clicks to your website. Your lead capture system offers a free item. New names are followed up with an automated series of emails. Your marketing person follows up with the most interested prospects, as measured by your email company.